THE PEOPLES PRESS

April 2023

Returning from Somewhere Warm?

If so, please remember to call us with your current mailing address. To request an address change or to let us know the date you are returning to your permanent address, please visit one of our offices or call our toll-free number 1-800-280-1074 and ask for the Operations Dept. Also keep in mind that we offer Online Banking with Electronic statements, which eliminates a paper statement. You can access your statement at your convenience without having to wait for a paper statement to arrive in the mail. It's simple, secure, and convenient. Visit our website www.peoplesfinancial.com and sign up today!

Meet Our Newest Team Members



Allie Schmitt

Allie is joining us as a Retail Banking Representative I in Boscobel. She was previously in health care and is excited to pursue opportunities with PSB. Allie enjoys hunting and fishing with her boyfriend.



Danielle Linneman

Danielle is joining us as a Retail Banking Representative I in Mount Hope. Danielle and her husband have 3 kids. She is thrilled to begin her career at Peoples State Bank.

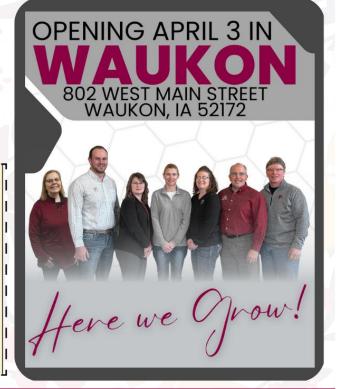


Debra Johnsrud

Debra is joining us as a Debit Card Specialist in our Operations Center. She and her husband are proud parents to their kids. Debra moved here from Illinois and is eager to assist customers.

Business Spotlight







Member ENDER

800-280-1074 www.peoplesfinancial.com

Bagley • Bloomington • Boscobel • Dickeyville • Eastman • Fennimore • Glen Haven Guttenberg • Harpers Ferry • Lancaster • Mount Hope • Patch Grove • Prairie du Chien Potosi • Seneca • Soldiers Grove • Viroqua • Waukon • Wauzeka

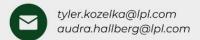


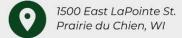
Did you know May 29th (5/29) is recognized as National 529 Day?

A popular college-savings vehicle is the 529 savings plan, which provides several tax advantages when used for education expenses

CONTACTUS NOW







Contact Tyler Kozelka, Investment Representative, or Audra Hallberg, Administrative Assistant, to set up an appointment. Opening a college savings account is a smart way to invest in the education of a family member, a friend or even yourself that often comes with tax benefits.

There are multiple ways to save for higher education, and what works best for you depends on your (or your loved one's) personal needs and life goals.

THE BASICS

A 529 plan is a state-sponsored program that allows parents, relatives and friends to invest in a child's (or any person's) K-12 and college education. Almost all states offer some type of 529 plan. However, you don't have to live in a particular state to take advantage of its plan.

www.peoplesinvestmentcenter.com

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May Lose Value