



THE PEOPLES PRESS

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Imposter Scams: Say No, Keep Your Dough

Imposter scams often begin with a call, text message or email. The scams may vary, but work the same way – a scammer pretends to be someone you trust, often a government agent, family member, or someone who promises to fix you computer – to convince you to send them money or share personal information.

Scammers may ask you to wire money, put money on a gift card, or send cryptocurrency, knowing these types of payments can be hard to reverse.

According to the Federal Trade Commission, Americans lost more than \$667 million to imposter scams in 2019.



Never pay with a gift card, wire transfer or cryptocurrency. If someone tells you to pay this way, it's a scam.



Don't Trust Caller ID. Even if it might look like a real call, it can be faked.



Be Suspicious of any call from a government agency asking for money or information. Government agencies don't do that; scammers do.



Check with the real agency, person or company. Don't use the phone number they give you. Look it up yourself. Then call to find out if they're trying to reach you—and why.

Report and Share

Tell your bank and be sure to share these tips with friends and family.

Learn more at ftc.gov/scamalerts and aba.com/consumers.



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Holiday Season Is Upon Us

Christmas Eve – Closed at 12p | **New Year's Eve – Closed at 3p**

Christmas Day – Closed

New Year's Day - Closed



Please welcome Shannon Harvey to Peoples State Bank. Shannon will be working part-time as a Trainee in various departments. Shannon has been living in Prairie du Chien for almost 4 years and couldn't imagine living anywhere else. In the short amount of time she's been here, she has seen how amazing and supportive this small town community is. She loves working with people and creating long lasting relationships. With a degree in Business Management and Graphic/Web Design, as well as banking and customer service experience, she is honored to be a part of the team at People's State Bank.



Please welcome Sondra Ostheimer to Peoples State Bank. Sondra will be working at the Wauzeka branch as a Customer Service Representative. Sondra's first real job was working in a bank in high school. After that, she worked in many different businesses to include several more financial institutions. She then obtained a Business Education degree at UW-Eau Claire and finished her master's in Adult Vocational Education at UW-Platteville. After retiring from a long, rewarding teaching career at Southwest Tech, she has decided to return to her original roots in the banking industry once again. She has always enjoyed working with customers and helping them with their banking needs and is thrilled to join the friendly staff at Peoples State Bank and return to an industry she's always loved!

Merry
Christmas

HAPPY NEW YEAR

We would like to thank you for your continued patronage and loyalty to Peoples State Bank. We look forward to serving you in 2021!



www.peoplesfinancial.com

